
NORTH YORKSHIRE LOCAL ACCESS FORUM

MINUTES: Access for All Sub Group
VENUE: Pink Room, County Hall
DATE: Thursday, 24th July 08 @ 9.45am

PRESENT: Paul Tibbatts (Chair)
Paul Chapman (Record Keeper)
Eric Broadbent
Ian Jakulis
David Swabey
Tony Martin
Alan Aspden
Dave Shaftoe
APOLOGIES: Tony Turner
Other Members: Leo Crone

1. MINUTES OF THE MEETING HELD ON 17TH APRIL 2008

Taken as read and confirmed as a correct record

2. MATTERS ARISING

None

3. MEMBERSHIP, CHAIR AND RECORD KEEPER

Paul Tibbets appointed as Chair and Paul Chapman as Record Keeper. New members welcomed and revised members list detailed above.

4. TO AGREE A PROTOCOL FOR THE USE OF SPONSORSHIP ON SIGNAGE

Groups discussed various items with regards to the sponsorship and signs in the county, although no final decisions taken as further information required as to current signage in use by the council. Cost implications, controls, roles, regulations, protocols, areas of use, special routes, county to county differences, size and material of sign, content, destination, distance, littering/urbanisation etc...

Clarification required with regards to current signing practice from the Countryside Service so that the LAF could develop a select number of options for sponsors eg. additional disk of particular dimensions and colour to as to not detract from ROW information or routing of figure posts.

Clarification required as to what the County has a statutory right to sign. It was thought that these where routes from highways and therefore these would probably be the signs companies wouldn't want to sponsor but on the other hand they would because they would be the most seen. It was thought that companies would want to sponsor new signs rather that old and that this is not actually very green practice.

EB raised the idea of ICT technology being utilised and some companies may want to sponsor an electronic route, with a chip in post which interacts with your GPS to get you to your next point.

TM mentioned that Parish Councils could help with local knowledge and encourage of local business or individuals to sponsor.

PC raised concerns with regards the change of public footpath signs from a green background to a white background. PC felt the contrast of colours and glossy finish was not in line with DDA and RNIB requirements and that actually a yellow arrow on a green background was recognised in the "North" as a symbol for a Public Footpath not just the colour of the arrow. PC felt that LAF needed to raise this with Countryside Service.

5. TO CONSIDER THE DEVELOPMENT OF PUBLICITY SIMILAR TO THE LAKE DISTRICT BOOKLET

DS mentioned that Open County had been contacted by Iain Burgess to develop route card packs in line with "Break Free Leaflets", so this appears to be in hand. Clarification required from Iain with regards to this, LAF involvement and National Park boundaries. In the later meeting RC mentioned that the cards do not appear to suggest what rights the routes have on the cards. Clarification required with IB and DS. Unfortunately as TT not present, actual booklet provided by John Goss not available.

6. TO CONSIDER THE DEVELOPMENT OF A PROMOTIONAL LEAFLET

TM unsure as to what the leaflet would do and if it would be something that people would pick up from Tourist Information etc... Group felt that rather than just a leaflet a PR person needed to be appointed from the LAF to develop leaflet, website, press releases & logo etc... Clarification required with regards to website and the LAF having it's own outside of the NYCC site and would all press contact need to go through press office, although the contacts they could provide would be useful. Development of this role would hopefully increase people's awareness of current access issues, increase recruitment applications and increase attendance to meetings by members of the public.

7. THE REVISED LIST OF NY LAF PRINCIPLES

Confusion reigned! Clarification gained in break between meetings and RC present at next meeting to discuss her version. Changes and deletions to be put to Full LAF meeting. PC raised the point of either a Mission Statement, Aim or Objective.

8. ANY OTHER BUSINESS RAISED BY MEMBERS

None

9. **DATES OF NEXT MEETINGS** – LAF - Thursday 21st August, Craven
SUB Groups - Thursday 9th October at 9.45am
LAF - Thursday 20th November

Areas of Interest of Access for All Sub Group:

Access for those with limited mobility, challenges or difficulties;
Enhancing visitor experience;
Safety;
Health and Sport;
Young People;
Signage, gates and stiles;
Publicity and promotion of the network;
Travel links;
Volunteers;
Recreation use;
Access to water;
Any other lawful purpose.